

NOTICE OF DECISION FOR FILM POSTER

Under regulation 32 of the Films, Videos, and Publications Classification Regulations 1994

Title: Anal Motherfucker
OFLC ref: 1200798.001
Medium: Slick
Distributor: Calvista NZ Ltd
Applicant: Film & Video Labelling Body

Decision: Not Approved

Reasons for decision:

The slick is not approved because it would be likely to be classified objectionable if it were submitted as a publication in its own right, because it is highly degrading and dehumanising towards the women depicted, and to women in general.

The rear of the slick is barrage of 96 close-up images of women's anuses or mouths being penetrated by penises, tight shots of women's genitals, shots of the women's anuses fully dilated, or shots of the women's faces with semen on them, which, as a static piece of advertising, gives no sense of the women as individuals or as anything other than their body parts available to men. The text associated with the images, "Juicy Milf Asses Anally Wrecked!", reduces the women to just their anal availability in an aggressive tone and contributes to the highly degrading and dehumanising effect of the slick as a whole. The slick is designed for the sexual titillation of an adult male audience, and encourages men to be sexually aroused by women being degraded and demeaned as a spectacle.

Date: 11 October 2012